

**Survivor Tsillan: How not to get  
voted off the island.**

**Annual Joint Conference  
Washington Association of City and County Planning Directors**

**Campbell's Resort, Chelan, WA  
September 13-16, 2011**

**Tuesday, Sept 13**

6:00 – 10:00 PM **Presidents' Reception** – Pizza, hot hors d'oeuvres and beverages **Room 5423**

**Wednesday, Sept 14**

7:00 – 8:15 **Ruckelshaus Process (County Directors Breakfast Meeting)**  
*ESHB 1886 creates a voluntary stewardship program as an alternative to the traditional GMA approach to addressing the interplay between agricultural activities and critical areas. Eric Johnson, WSAC Executive Director, will present and discuss the legislation at this hosted breakfast meeting for county directors.*

8:00 – 9:00 **Registration** **Foyer**

8:30 – 9:00 **Welcome and Introductions** **Ballroom II**  
*Marty Snell, AICP, and Rick Simon, AICP, Presiding*

9:00 – 10:15 **AWC, WSAC & Commerce Legislative Update** **Ballroom II**  
*Hear from our AWC and WSAC lobbyists about what to expect in the upcoming legislative session and from Leonard Bauer, Dept. of Commerce Growth Management Services Director, about current Commerce initiatives.*

10:15 - 10:30 **Break**

10:30 - 12:00 **How Resilient People Handle Topsy-Turvy Times** **Ballroom II**  
*Presented by Mark Towers: During these topsy-turvy times, some would suggest that you must simply survive. Others would suggest that you even learn to thrive during it. The reality is that you must "re-strategize" in regard to the challenges at hand. This session is not about "sugarcoating reality" or being Pollyannaish. It is based on extensive formal and informal research. This presentation will provide hands-on, how-to skills that can be immediately implemented in your arena. Come join us for this (1) Educational (2) Motivational and (3) Entertaining program.*

*During this program, these are some of the things that you will learn:*

- *How to maximize the only three tools in your personal tool kit . . . your talent, your motivation and your self-talk.*
  - *The Hero's Journey . . . the best motivational, inspirational and "how to deal with change" model that exists.*
  - *The PBS Formula™ for alleviating stress and dealing with your day-to-day challenges.*
- CM | 1.5 | have been approved.**

12:00 – 1:00 **Lunch and Networking** *Michael Shaw and Andy Meyer will make a short presentation on the iPRMT program.*

- 1:00-2:15                   **Communication and Influence Skills for Outstanding Planners: Strategies That Get Results-Part 1**                   **Ballroom II**  
*Mark Towers continues: Communication and influence skills loom more important each day. As you live and work in a high-tech world, today's competitive advantage is that of "soft power." Soft power is ability to make meaningful contact with others and continually expand your sphere of influence via effective communication. Come join us and fasten your seat belt for a unique and memorable learning session.*
- During this program, these are some of the things that you will learn:*
- *How to utilize the only two things that remove invisible roadblocks that stand between you and another person.*
  - *How to be a BLT . . . a Believable, Likeable and Trusted individual.*
  - *Three guiding principles and three behaviors that will make you an outstanding communicator.*
- CM | 3.0 | for both segments have been approved.**
- 2:15-2:30                   **Break**
- 2:30 – 4:15                   **Communication and Influence Skills-Part 2**                   **Ballroom II**
- 4:45                           **Meet for rides to Mobile Workshop/Dinner**                   **Conference Center Foyer**  
*Meet for designated driver carpools for the short drive to the mobile workshop and dinner.*
- 5:00                           **Mobile Workshop and Dinner**                                   **Lake Chelan Winery**  
*Winery tours, tasting and dinner will be held at the Lake Chelan Winery.*

**Thursday, Sept 15**

- 8:30 – 10:00               **Don't Let a Good Crisis Go To Waste, Part Deux**               **Ballroom II**  
*Last year, Washington's planning directors galvanized to seek changes to the aging State Environmental Policy Act. In the end, reform legislation ran into a buzz-saw of issues and reluctance to change. This two-part session will discuss what happened and what we can do in advance of the next legislative session. We will first hear analysis and observations from a panel of participants in last session's negotiations: Marty Snell AICP, Clark County Community Development Director; Kamuron Gurol, City of Sammamish Community Development Director; Jay Derr, GordonDerr Attorneys; Tom Clingman, WSDOE; Rep. Dean Takko D-19, Rep. Joe Fitzgibbon (D-34) and Sen. Craig Pridemore D-49.*  
**CM | 3.0 | have been approved for attending both segments.**
- 10:00-10:15               **Break**
- 10:15-11:45               **Let's Move Some Cheese!!!**                                   **Ballroom II**  
*This will be a breakout session leading to a revised legislative and information strategy to push reform to the State Environmental Policy Act. Breakout groups will be given specific topics to address to develop an approach for bringing about meaningful change.*
- 11:45                           **Lunch and Networking**
- 12:45 – 2:15               **Ethics for Directors and Managers**                               **Ballroom II**  
*Dick Winchell, FAICP, Chair of the Eastern Washington University Dept. of Urban & Regional Planning, and Paul Inghram, AICP, President of the AICP Commission, are this year's presenters/moderators for our discussion of practical ethics for the director/manager. Real-world dilemmas faced by our colleagues will be presented and dissected. **CM | 1.5 | Ethics have been approved.***

2:15 -2:30	<b>Break</b>	
2:30 – 4:00	<b>Joint Session with the Washington Association of Professional Hearing Examiners</b>	<b>Ballroom II</b>
	<i>Washington’s hearing examiners are holding their annual meeting at the same time as the planning directors. We have jointly organized a panel to discuss how the examiner system has been evolving, a look at where it might be headed and how can we better support each other’s information and decision-making needs. There will be time for questions. Panelists will include: Joe Tovar, FAICP, City of Shoreline Community Development Director; Mark Kulaas, AICP, Douglas County Land Services Director; Gary Cuillier, Hearing Examiner for Yakima County, City of Yakima, and other Yakima-area jurisdictions; and Margaret Klockars, Hearing Examiner for Normandy Park, Examiner pro-tem for Bainbridge Island, and former examiner for Pierce County and other jurisdictions. <b>CM   1.5   have been approved.</b></i>	
4:15	<b>Bowling at Chelan Lanes</b>	
	<i>Lanes and shoe rental are included in your conference registration; no-host refreshments are available. Chelan Lanes is within walking distance of Campbell’s.</i>	
6:00 – 8:30	<b>Recognition and Awards Dinner</b>	<b>Terrace</b>
	<i>We recognize our peers for longevity, impending retirement, the newest members, golf prowess, bowling feats, distinguished accomplishments (and extinguished ones, too).</i>	
<b><u>Friday, Sept 16</u></b>		
7:30 - 8:00	<b>Conference Committee Meeting (all conference attendees welcome)</b>	
8:00 – 9:30	<b>Case Law Update (FULL BREAKFAST WILL BE PROVIDED)</b>	<b>Ballroom II</b>
	<i>The hearing examiners will also join us for Phil Olbrechts’, Olbrechts and Associates, PLLC, presentation on what’s new and relevant in the legal world. <b>CM   1.5   Law have been approved.</b></i>	
9:30 – 10:00	<b>Wrap-up and Path Forward</b>	<b>Ballroom II</b>
	<ul style="list-style-type: none"> <li>■ What have we learned? Parting comments?</li> <li>■ Conference Feedback</li> </ul>	
10:00 – 11:00	<b>Business Meetings</b>	<b>Ballroom II</b>
	<i>Each association (county and city) will hold their annual business meeting.</i>	

*NOTE: The Washington Association of Hearing Examiners will be in conference at the same time. Members of both organizations are invited to attend sessions of the other organization without charge. Of particular interest may be a session on Friday at 11:00 AM on land use mediation. Details will be made available at the conference as soon as they are known.*